

Delightfully fragrant summer florals, with subtle spice and refreshing citrus.

The philosophy of Oyster Bay is to produce fine, distinctively regional wines that are elegant and assertive with glorious fruit flavours.

Oyster Bay Pinot Gris captures the delicate aromatic flavours of the grape whilst retaining its natural vibrancy and purity.

Grown in our cooler vineyard sites, the fruit ripens slowly over the growing season, developing

flavour intensity and hallmark aromatic characteristics.

To capture the subtle flavours of Pinot Gris, we use a selection of yeasts, and lees stir to enhance the wine's softness and texture. To ensure purity of flavour, we use no oak or malolactic fermentation.

A unique cool climate expression of this wonderfully aromatic varietal. Elegant, crisp and altogether refreshing.





New Zealand is blessed with two natural attributes that enable it to produce Super Premium wines unlike anywhere else: a maritime cool climate and alluvial soils.

New Zealand's position in the Pacific Ocean provides a unique, temperate maritime climate. The benefit of a cool climate with long sunshine hours is an extended growing season with a long, slow period of ripening. This allows the well ripened grapes to develop strong, intense varietal characteristics whilst maintaining a balanced, crisp, natural acidity.

Over thousands of years the continual process of mountain building and erosion by glaciers, floods and wind, has deposited alluvial soils on the riverbeds and terraces throughout much of New Zealand. These are the soils in which the vines of New Zealand's renowned wine regions grow unique, quality grapes.

Hawke's Bay Region

The Hawke's Bay region located on the East Coast of the North Island is one of New Zealand's warmest grape-growing climates. The summer growing season experiences plentiful sunshine, but due to its inland elevation also experiences cooler night-time temperatures that allows fruit to ripen slowly. The day/night temperature difference keeps acid levels high in the grapes throughout the crucial ripening period, ensuring the development of the crisp acidity, flavour intensity and aromatic characteristics of our Pinot Gris wines.

Soil Type

Naturally free draining, deep, alluvial soils ranging from old stony riverbeds to fine sandy loam over gravels of low fertility.

Clonal / Rootstock Selection

A range of clones (predominantly 52, 457 and M2) selected for their characteristic small, loose bunches and berries which provide concentrated fruit flavours grafted on low vigour rootstocks (3309 and 101/14).

Winemaking Techniques

The fruit was destemmed and transferred to tank presses where the free-run juice was run off and separated before gentle pressing of the remaining fruit. The juice was then clarified, racked into stainless steel fermentation tanks, then inoculated with a range of yeasts selected to retain varietal aromatics and character, and enhance complexity and aromaticity. A slow, temperature-controlled fermentation at 14–16°C (57–61°F) was undertaken for approximately 21 days. Post fermentation, the wine was lees stirred and aged in tank to add softness and texture. The wine was racked and bottled young to ensure that the aromatic, crisp and elegant varietal characters were retained.

Sustainable Winegrowing

As a founding member of Sustainable Winegrowing New Zealand, we are conscious of our environment and we work hard to identify sensitive areas such as wetlands, streams and native vegetation to ensure that our vineyard practices do not affect the plants and animals that inhabit these areas. We minimise our water usage through our state-of-the-art soil moisture probe technology. We look after our soils by having interrow ground cover plantings, and by spreading our mulch underneath our vines, to provide a botanically diverse ground which encourages beneficial insects into our vineyards.

2025 Hawke's Bay Vintage:

The 2025 growing season in Hawke's Bay was marked by warm conditions, with growing degree days slightly above the long-term average. The season was overall dry, with rainfall recorded from September to April below the long-term average. A cooler period through

January into February brought welcomed rainfall, easing pressure on the vines and supporting steady fruit development. Fruit was harvested in excellent condition, with optimal flavour ripeness and no disease pressure. A highly successful vintage, delivering pristine Pinot Gris fruit with vibrant flavour concentration and beautifully balanced natural acidity.

TECHNICAL SPECIFICATIONS

Oyster Bay Pinot Gris 2025



VINEYARD LOCATIONS:	Crownthorpe Terraces
VINE AGE:	5 – 25 years
HARVEST DATE:	26 February – 17 March 2025

MATURITY ANALYSIS AT HARVEST (weighted average)

BRIX:	22.3
TITRATABLE ACIDITY:	7.8g/L
pH:	3.37

WINE ANALYSIS

ALCOHOL:	12.5% v/v
RESIDUAL SUGAR:	3g/L
TITRATABLE ACIDITY:	6g/L
pH:	3.3

Oyster Bay
NEW ZEALAND

Sometimes the world really is your oyster.

oysterbaywines.com