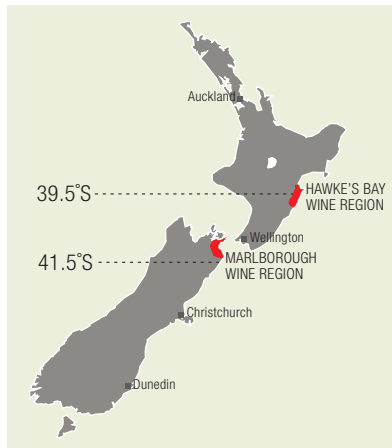


OYSTER BAY HARVEST REPORT 2011

An exceptional 2011 growing season has delivered outstanding quality fruit with magnificent flavours and concentration from both the Hawke's Bay and Marlborough wine regions - the rewarding result of ideal growing conditions, coupled with impeccable viticultural practices.

Marlborough had a characteristically cool start to the season. Temperatures during the spring bud burst period were cooler than average. Towards the end of November, as the first signs of flowering appeared, conditions began to warm. These ideal growing conditions continued throughout the summer months promoting excellent fruit set and encouraging the early onset of veraison. Marlborough enjoyed higher than average rainfall throughout the growing season, resulting in good soil moisture and plant-available nutrient levels. This coupled with good canopy management practices stimulated the growth of healthy and productive vine canopies. With clear weather over the harvest period, the fruit was progressively



picked at optimal physiological ripeness. All together, it was an exceptional growing season for Marlborough, resulting in intense fruit flavours and concentration of varietal characters.

Hawke's Bay experienced typically cool conditions in September which delayed the onset of bud burst.

Temperatures started to warm once flowering was well underway, resulting in moderate fruit set and the early onset of veraison. Despite the higher than average rainfall for the season, the warmer than average growing

season, combined with good yield and canopy management, resulted in the harvest of exceptional quality fruit with good flavours and concentration.

2011 MARLBOROUGH REGION GROWING SEASON DATA				2011 HAWKE'S BAY REGION GROWING SEASON DATA					
	2011 Growing Season		Long Term Average			2011 Growing Season		Long Term Average	
Growing Degree Day	1377°C	2511°F	1287°C	2349°F	Growing Degree Days	1503°C	2737°F	1384 °C	2523°F
Rainfall	571 mm	22.5 in	498 mm	19.6 in	Rainfall	648 mm	25.5 in	516 mm	20.3 in
Average Mean Maximum	21.8°C	71°F	21.2°C	70°F	Average Mean Maximum	22.2°C	72°F	21.5°C	70.7°F
Average Mean Minimum	9.4°C	50°F	9.4°C	48.5°F	Average Mean Minimum	10.1°C	50°F	9.2°C	48.6°F

